**FBLA COMPETITIVE EVENT**

**UPDATES AND TOPICS**

**MIDDLE LEVEL**

**2020-2021**

Please note the following **procedural changes** that relate to all competitive events that are part of the FBLA State Leadership Conference (SLC) and National Leadership Conference (NLC):

* All members and advisers are responsible for reading and following competitive event guidelines.
* If competitors are late for a competitive event, there are no guarantees they will get to compete.  Competitive event schedules cannot be changed.
* Competitors may be disqualified if they violate competitive event guidelines.
* Five points may be deducted for each instance of not following guidelines.
* No animals (except authorized service animals) will be allowed for use in any competitive events.

**Alabama FBLA State Leadership Conference**

There is no limit to the number of individuals and/or teams a chapter may enter at the State Leadership Conference. A student may only compete in one (1) competitive event.

**National FBLA Leadership Conference (middle school)**

Each state may enter one (1) individual and/or team in each event.

### [COMPETITIVE EVENT MODIFICATIONS FOR 2020-2021](https://www.fbla-pbl.org/middle-level/competitive-events/)

**There are no new or modified FBLA-Middle Level competitive events for 2020-21.**

### [COMPETITIVE EVENT TOPICS FOR 2020-2021](https://www.fbla-pbl.org/middle-level/competitive-events/)

* **ELEVATOR SPEECH**  
  You and the other FBLA-Middle Level members at your school are visiting city hall to learn about local government during FBLA-PBL Week.  You are introduced to the Mayor, and she asks you to give her an example of a leadership skills you have acquired since joining FBLA-Middle Level.  In a 30-second elevator speech, share with the mayor an example of a leadership skill you have acquired since joining FBLA-Middle Level.
* **MULTIMEDIA & WEBSITE DEVELOPMENT**  
  Design, build, and launch a website that features your FBLA-Middle Level chapter’s community service project for the 2020-21 school year.  The website must include, but is not limited to the following:
  + An animated theme and logo that includes music.
  + A form for chapter members to complete that will allow them to sign up for activities that will take place related to the community service project.
  + A video from the chairperson of your chapter’s Community Service Project Committee that explains what this year’s project is, and why it was chosen.