

Competitive Events Rating Sheets

FBLA-Middle Level

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NOTE:

This documents contains the rating sheets for all FBLA-Middle Level competitive events. To see complete competitive event guidelines, please visit www.fbla-pbl.org and click on FBLA-ML Competitive Events.



FBLA-MIDDLE LEVEL COMMUNITY SERVICE PROJECT

Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Clear project description	0	1-5	6-10	11-15	
Goals well defined	0	1-3	4-7	8-10	
Logical and systemic development of project	0	1-3	4-7	8-10	
Project effectively implemented	0	1-3	4-7	8-10	
Comments					
Presentation					
Community impact	0	1-5	6-10	11-15	
Publicity received	0	1	2-3	4-5	
Problem-solving and decision-making skills recognized	0	1	2-3	4-5	
Engaging presentation	0	1	2-3	4-5	
Confidence and poise exhibited	0	1	2-3	4-5	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
Comments					
Subtotal					/100 max.
Penalty Deduct five (5) points for each instance of failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments:



FBLA-MIDDLE LEVEL CRITICAL THINKING

Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Problem is understood and well-defined	0	1-7	8-14	15-20	
Alternatives are recognized with pros and cons stated and evaluated	0	1-7	8-14	15-20	
Logical solution is selected with positive and negative aspects of its implementation given	0	1-7	8-14	15-20	
Demonstrates knowledge and understanding of critical thinking concepts in relation to the topic	0	1-3	4-7	8-10	
Comments					
Presentation					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
Comments					
Subtotal					/100 max.
Penalty Deduct five (5) points for each instance of failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments:



FBLA-MIDDLE LEVEL ELEVATOR SPEECH

Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Related topic to audience	0	1-3	4-7	8-10	
Ideas presented logically and sequentially	0	1-5	6-10	11-15	
Speech is sincere and engaging	0	1-3	4-7	8-10	
One business card with additional visual (three copies)	0	1-5	6-10	11-15	
Comments					
Presentation					
Smoothly-paced speech	0	1-3	4-7	8-10	
Purpose clearly stated	0	1-3	4-7	8-10	
Confident, enthusiastic, professional	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
Comments					
Subtotal					/100 max.
Penalty Deduct five (5) points for each instance of failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments:



FBLA-MIDDLE LEVEL MULTIMEDIA & WEBSITE DEVELOPMENT Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Creative and original	0	1-3	4-7	8-10	
Effectively covers topic	0	1-3	4-7	8-10	
Web pages appeal to audience	0	1-3	4-7	8-10	
Web page incorporates a theme and logo	0	1-3	4-7	8-10	
Includes one activity with user interaction (game, survey, form completion, etc.)	0	1-3	4-7	8-10	
Comments					
Technical Components					
Web pages are viewable on standard browsers	0	1-3	4-7	8-10	
Logical and effective sequence of navigation	0	1-3	4-7	8-10	
All links are functional and allow viewer a path to home page	0	1-3	4-7	8-10	
Sites uses technology tools and enhancements effectively (i.e. video, sound, photo, image editing, graphics)	0	1-3	4-7	8-10	
Multimedia presentation includes sound, photos, image editing, graphics (1-3 minutes)	0	1-3	4-7	8-10	
Comments					
Subtotal					/100 max.
Penalty Deduct five (5) points for each instance of failure to follow guidelines.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: