



FBLA PUBLIC SERVICE ANNOUNCEMENT

Performance Rating Sheet

Preliminary Round Final Round

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	0	○	3	○	7	○	10	○		
Demonstrates understanding of the event topic	No understanding of event topic OR incorrect topic used		Understanding of topic inconsistent from video to performance		Demonstrates the topic through presentation and video		Demonstrates expertise of the topic through presentation and video			
	0	○	3	○	7	○	10	○		
Describes the use and implementation of innovative audio editing and video technology	No explanation of use or implementation of audio or video		Audio editing OR video uses 1 camera angle or not in focus and poor sound quality		Audio editing has appropriate volume and quality AND video technology uses multiple angles, steady, and focused		Expert description and demonstration of video techniques, equipment, and software			
	0	○	7	○	14	○	20	○		
Include elements that are related to the topic and directed towards a specific audience	Elements are not related towards the topic or a specific audience		Elements are related to the topic OR directed towards a specific audience		Elements are related to the topic AND directed towards a specific audience		Elements are creative enhancing the message resulting in audience participation			
	0	○	7	○	14	○	20	○		
Video is incorporated into the presentation informing and/or evoking a changed attitude towards the issue	Does not show the video		Video is shown but does result in an effective message being conveyed		Video is shown informing and/or evoking a changed attitude towards the issue		Video is shown informing and/or evoking a changed attitude towards the issue and calls for action from the audience			
	0	○	7	○	14	○	20	○		
Provides proper documentation of pictures, audio, etc.	No documentation provided				Substantiates compliance to copyright regulations using visual representation					
	0		○		10		○			

Delivery Skills

Statements are well-organized and clearly stated	Presenter(s) did not appear prepared		Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		Presentation flowed in a logical sequence, statements were well organized			
	0	○	1	○	3	○	5	○		
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenter(s) did not demonstrate self-confidence		Presenter(s) demonstrated self-confidence and poise		Presenter(s) demonstrated self-confidence, poise, and good voice projection		Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness			
	0	○	1	○	3	○	5	○		
Demonstrates the ability to effectively answer questions	Unable to answer questions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions			
	0	○	3	○	7	○	10	○		
Performance Subtotal (100 max)										

Penalty Points (Mark all that apply)

Time over 5 minutes	-5	○	Dress Code not followed	-5	○	Event Guidelines not followed	-5	○	Total Penalty	-	
Grand Total											

Name(s): _____

School: _____

State: _____

Judge's Signature: _____

Date: _____