



# FBLA-MIDDLE LEVEL MULTIMEDIA & WEBSITE DEVELOPMENT

## Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Creative and original	0	1-3	4-7	8-10	
Effectively covers topic	0	1-3	4-7	8-10	
Web pages appeal to audience	0	1-3	4-7	8-10	
Web page incorporates a theme and logo	0	1-3	4-7	8-10	
Includes one activity with user interaction (game, survey, form completion, etc.)	0	1-3	4-7	8-10	
<b>Comments</b>					
<b>Technical Components</b>					
Web pages are viewable on standard browsers	0	1-3	4-7	8-10	
Logical and effective sequence of navigation	0	1-3	4-7	8-10	
All links are functional and allow viewer a path to home page	0	1-3	4-7	8-10	
Sites uses technology tools and enhancements effectively (i.e. video, sound, photo, image editing, graphics)	0	1-3	4-7	8-10	
Multimedia presentation includes sound, photos, image editing, graphics (1-3 minutes)	0	1-3	4-7	8-10	
<b>Comments</b>					
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for failure to follow guidelines.					
<b>Final Score</b>					<b>/100 max.</b>

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Judge's Comments: