



FBLA-MIDDLE LEVEL ELEVATOR SPEECH

Rating Sheet

 Preliminary Round

 Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Related topic to audience	0	1-3	4-7	8-10	
Ideas presented logically and sequentially	0	1-5	6-10	11-15	
Speech is sincere and engaging	0	1-3	4-7	8-10	
One business card with additional visual (three copies)	0	1-5	6-10	11-15	
Comments					
Presentation					
Smoothly-paced speech	0	1-3	4-7	8-10	
Purpose clearly stated	0	1-3	4-7	8-10	
Confident, enthusiastic, professional	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
Comments					
Subtotal					/100 max.
Penalty Deduct five (5) points for failure to follow guidelines.					
Dress Code Penalty Deduct five (5) points when dress code is not followed.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: