**FBLA MIDDLE SCHOOL**

**COMPETITIVE EVENT TOPICS**

**2019-2020**

**Alabama FBLA State Leadership Conference**

There is no limit to the number of individuals and/or teams a chapter may enter at the State Leadership Conference. A student may only compete in one (1) competitive event.

**National FBLA Leadership Conference (middle school)**

Each state may enter one (1) individual and/or team in each event.

### [Elevator Speech](https://www.fbla-pbl.org/competitive-event/elevator-speech/)

**Category**: Speech
**Type**: Individual
**Topic**: You and other members of your FBLA-Middle Level chapter are on your way to your first National Leadership Conference.  The woman sitting next to you on the airplane notices the FBLA t-shirt you are wearing and asks what FBLA is.  In a 30-second elevator speech, share with this woman FBLA’s mission and how you have benefitted from membership in FBLA.

### [Multimedia & Website Development](https://www.fbla-pbl.org/competitive-event/multimedia-website-development/)

**Category**: Prejudged Project & Objective Test
**Type**: Individual
**Topic**: Design, build, and launch a website that introduces your new FBLA-Middle Level chapter to the other students in your school.  The website must include, but is not limited to, the following:

 An animated theme and logo that includes music

 A form for potential members to complete in order to join your chapter

 A video from your chapter president welcoming potential members to the website and inviting them to check out FBLA-Middle Level by attending one of your regularly scheduled meetings