



FBLA 3-D ANIMATION

Project Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Project Usability	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	Video plays successfully	Media not usable		Media usable but not submitted according to event guidelines		Media usable but not click and play		Media usable on multiple players/browsers		
	0	○	7	○	14	○	20	○		

Project Concept & Design Evaluation

Fully address the concept and/or topic	Concept and/or topic is not followed		Concept and/or topic not fully developed		Fully addresses the concept and/or topic		A user with no knowledge of the concept and/or topic can identify based on video			
	0	○	7	○	14	○	20	○		
Color, backgrounds, font, and sounds are appropriate for the concept/topic	No design principles applied		Contrast, font, sound or design choice is distracting		Contrast, font, sound, and design choice are appropriate for the concept/topic		Contrast, font, sound, and design choice enhance the experience for the user			
	0	○	7	○	14	○	20	○		
Graphics appropriate for concept and/or topic and consistent throughout the video	No graphic design principles applied		Graphics are distracting		Graphics are appropriate for the concept/topic		Graphics enhance the experience for the user and are consistent throughout the video			
	0	○	7	○	14	○	20	○		
Information related to the topic is accurate	Animation video does not incorporate information		Animation video incorporates information but there are no sources or evidence of validity		Animation video incorporates information and backs it up with sources		Animation video incorporates information in an entertaining way that is backed up with sources			
	0	○	7	○	14	○	20	○		

Project Evaluation

Overall Quality of 3-D elements and animation	Video does not incorporate 3-D elements		Video incorporates basic 3-D elements		Video incorporates 3-D elements that are functional		Video incorporates 3-D elements that clearly have been designed in multiple ways			
	0	○	14	○	21	○	30	○		
Quality of editing and transition	There are no transitions or evidence of video editing incorporated		Transitions exist but are rough and do not flow easily		Transitions flow seamlessly and serve as a logical component of the video		Multiple types of transitions are used and all flow seamlessly			
	0	○	14	○	21	○	30	○		
Logical flow of thoughts	Flow of video does not seem logical		Flow does not connect each element of the video		Flow is logical and appears sequenced		Flow is logical including a clear beginning, middle, and end			
	0	○	7	○	14	○	20	○		
Video concludes with proper credits and acknowledgement of copyright	Video does not include credits		Video includes credits but they are limited		Video includes credits that recognize the creator, contributors, and acknowledgement of materials used		Video includes credits that recognize the creator, contributors, and includes written acknowledgement of copyright			
	0	○	7	○	14	○	20	○		

Penalty Points

Project Guidelines not followed	-5	○	Total Penalty	-	
			Grand Total (200 Max)		

Name(s): _____

School: _____

State: _____

Judge's Signature: _____

Date: _____



FBLA 3-D ANIMATION

Performance Rating Sheet

 Preliminary Round

 Final Round

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
	0	○	3	○	7	○	10	○		
Demonstrates understanding of the event topic	No understanding of event topic OR incorrect topic used		Understanding of topic inconsistent from video to performance		Demonstrates the topic through presentation and animation		Demonstrates expertise of the topic through presentation and animation			
	0	○	3	○	7	○	10	○		
Describes the pre-production process	No explanation of the pre-production process		Explains the pre-production process but does not share tangible planning documents		Explains the pre-production process and shares tangible planning documents		Explains pre-production process using industry terminology and displays tangible planning documents			
	0	○	3	○	7	○	10	○		
Describes the production process	No explanation of the production process		Explains the production process but does not share tangible planning documents		Explains the production process and shares tangible planning documents		Explains the production process using industry terminology and displays tangible planning documents			
	0	○	3	○	7	○	10	○		
Describes the post-production process	No explanation of the post-production process		Explains the post-production process but does not share tangible planning documents		Explains the post-production process and shares tangible planning documents		Explains the post-production process using industry terminology and displays tangible planning documents			
	0	○	3	○	7	○	10	○		
Describes software and hardware used	No explanation of software and hardware used		Explains software OR hardware used		Explains software AND hardware used		Explains software and hardware used as well as alternative options and reasoning for final choice			
	0	○	7	○	14	○	20	○		
Describes animation techniques used	No explanation of animation techniques used		Identifies animation techniques used		Identifies animation techniques used with industry terminology		Identifies and explains animation techniques used with industry terminology			
	0	○	3	○	7	○	10	○		
Provides proper documentation of pictures, audio, etc.	No documentation provided				Substantiates compliance to copyright regulations using visual representation					
	0		○		10		○			



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Performance Rating Sheet (continued)

Delivery Skills

Statements are well-organized and clearly stated	Presenter(s) did not appear prepared		Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		Presentation flowed in a logical sequence, statements were well organized			
	0	<input type="radio"/>	1	<input type="radio"/>	3	<input type="radio"/>	5	<input type="radio"/>		
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenter(s) did not demonstrate self-confidence		Presenter(s) demonstrated self-confidence and poise		Presenter(s) demonstrated self-confidence, poise, and good voice projection		Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness			
	0	<input type="radio"/>	1	<input type="radio"/>	3	<input type="radio"/>	5	<input type="radio"/>		
Demonstrates the ability to effectively answer questions	Unable to answer questions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions			
	0	<input type="radio"/>	3	<input type="radio"/>	7	<input type="radio"/>	10	<input type="radio"/>		
Performance Subtotal (100 max)										

Penalty Points (Mark all that apply)

Time over 7 minutes	-5	<input type="radio"/>	Dress Code not followed	-5	<input type="radio"/>	Event Guidelines not followed	-5	<input type="radio"/>	Total Penalty	-	
									Performance Total		
									Project Total (200 max)		
									Grand Total		

Name(s): _____

School: _____

State: _____

Judge's Signature: _____

Date: _____